

### Two Daily Soups at Fresh

Two Soups. We've finally done it! Due to overwhelming popular demand we finally have not just one but two amazing soups offered each day at our restaurants for dine-in or take-away. We wake up very, very early each morning to make our soups, sauces, dressings, fillings, burgers and the rest of our labor-intensive menu from scratch. Our delicious low-fat soups are 100% vegan, totally natural and wonderfully filling. Each month, we will feature one of our 30 soups along with a rotating daily soup choice. Soups are now available in cup size or bowl size. The soup cup size means you will also have room for a wrap, salad or burger. The soup bowl size can be a meal in itself with a side of whole-wheat pita or wheat-free cornbread.

### A Money Saving Tip at Fresh

Meal Deals. Meal deals are chosen daily from our extensive food and juice menus. One food and one juice are offered at half price each day, excluding weekends, while quantities last for dining in or takeaway.

Meal deals are limited to one food and one juice per person per day.

Meal deals must be ordered in person, not in advance by phone.

Once a meal deal sells out, the item returns to its' regular price.

Additional discounts may not be applied to a meal deal.

### Gift Cards at Fresh

Buy one \$60 gift card and get a free baggu bag with your purchase. Each Baggu Bag has the potential to save you loads of money if you bring it in and use it instead of a plastic bag. Most places will offer you a 5 cent credit if you save a bag but we will give you a 15% discount on your whole take-away order.

### A Sound Solution for Fresh

Sound Baffling. We have always known that eating at Fresh was not exactly a "quiet" experience. Juicers humming, blenders roaring, espresso machines hissing, people talking and babies laughing have all been an accepted part of the dining experience. But lately as we have gotten busier and our dining rooms have gotten bigger we recognized that the noise levels had hit new unacceptable highs. So, after consulting with a sound engineer we came up with a design to mute the sound at Fresh on Bloor. Two weeks ago we installed our new sound panels and they have reduced the noise levels dramatically. You can experience the excitement of being in a bustling vegetarian restaurant while still being able to hear your companions speak. The next location to get the star sound treatment will be Fresh on Spadina, in January.

### New Website and E-Commerce Site Coming Soon!

Our new website is soon to be launched at the end of this month. We've updated our graphics, colors and look. We've designed a far more user-friendly website where you will easily find the information you are looking for about us, our menus, cookbooks, and our locations. One new feature is our comprehensive guide on what is wheat-free or gluten-free on our menus. Also coming soon is our secure e-commerce site which will enable you to purchase freshcards, cookbooks and baggu bags directly online. Reloads,

automatic reloads and balance checks are some of the upcoming cool features that will be available online or at any of our restaurant.